



Focal Point

CITY OF FRISCO • NEWSLETTER • MARCH 2007

First town hall meeting of the year to be held March 5

Agenda to include Frisco's 'Green' programs; drug education and internet safety

March is the month to wear 'green' – but the City of Frisco wears 'green' year-round in the form of environmentally friendly programs and services.

Learn more about what your city is doing to conserve and protect our natural resources by attending a Town Hall meeting on Monday, March 5.

The meeting will be held in the council chambers of the George A. Purefoy Municipal Center, 6101 Frisco Square Blvd. The meeting begins at 7 p.m.

'Green' agenda topics include the Green Building programs; recycling; energy saving efforts; water conservation and clean air initiatives.

Other agenda topics will focus on children's safety and feature presentations on drug education and internet safety.

Mayor Mike Simpson will brief residents on postal service in our community. City and state road construction and improvement projects will also be discussed.

Finally, if you don't have anything 'green' to wear on St. Patrick's Day, you won't want to miss this Town Hall meeting. People who attend the meeting will receive a free t-shirt.

Town Hall meetings last two hours and are held three times each year. The next two Town Hall meetings are scheduled for July 30 and October 22.

After breaking ground in November 2004, more than 500 people packed the city's largest fire truck equipment bay on Feb. 10, as city leaders, firefighters, residents, business leaders and friends from afar, celebrated the grand opening of the new Frisco Central Fire Station and its adjacent Frisco Fire Safety Town.

"I knew this station would be important to our city's future," said Chief Mack Borchardt. "But I had no idea how much it would mean to our day to day operations. We (firefighters) now have the room we need to be able to provide the service we feel is important to you, our citizens, and we thank you for supporting us."

Borchardt was the first of several city leaders, including Mayor Mike Simpson; Dr. Jim Joyner, who served as chairman of the 2002 bond committee, and George Purefoy, City Manager, who thanked the Frisco voters for approving \$10 million in bond monies in 2002, which covered costs of construction and equipment for a new Central Fire Station and Frisco Fire Safety Town.

"This project is a credit to our chief and staff for bringing this to fruition," said Purefoy. "It's a credit to our mayor and City Council, who have allowed us to take bond issues to the citizens. And more than anything else, this is a credit to you, who voted to allow us to build this facility."

The new Frisco Central Fire Station is

it's all about SAFETY



DANA BAIRD

Families tour the townscape at Frisco Fire Safety Town during grand-opening festivities on Feb. 10.

located at the intersection of Main Street and Gary Burns Drive. The 43,000-square-foot facility houses two ambulances; one fire engine; one fire truck, which supports a 105-foot ladder; a new, state-of-the-art Special Operations Truck dedicated to heavy rescue situations; and the Light, Air

and Rehab truck, which is new to the department's fleet and supplies breathing air and support for firefighters at major incidents.

'Thank you' speeches were followed by a ceremonial ribbon cutting involving city
Turn to SAFETY TOWN, Page 3

Successfully developing programs for success

One of the roles of the Mayor is to try and find programs and projects that will be beneficial to residents of Frisco and the continued success of our city. Other cities have successfully developed programs we can learn from. Often, our excellent city staff is able to improve upon programs modeled after those in other communities. I am a member of numerous local committees and organizations such as the Metroplex Mayors Association, the North Texas Commission and the Dallas Regional Mobility Coalition, which focus on issues and programs impacting the entire Dallas-Fort Worth area. Frisco is a member of the U.S. Conference of Mayors and the National League of Cities. I recently attended conferences hosted by



Mayor's Message

Mike Simpson

these organizations. The conferences focused on on best practices and programs being implemented, nationwide, to improve our nation's air quality; conserve our natural resources; and improve health and quality of life of our citizens. In this article, I am going

to cover material that was obtained at the January U.S. Conference of Mayors Meeting in Washington D.C., where we also met with U.S. Senator Kay Bailey Hutchison.

U.S. Conference of Mayors

This meeting was attended by hundreds of mayors throughout the country. Historically, this organization draws 'big city' mayors or predominately mayors from the east. The number of mayors in attendance from the southeast and southwest is growing steadily. In fact, this year, Texas had the third largest number of mayors in attendance. We joined mayors from Arlington, Austin, Beaumont, Denton, Euless, Ft. Worth, Houston, Hurst, McKinney, North Richland

Hills at the three day meeting, which included a meeting with U.S. Senator Kay Bailey Hutchison.

The theme of the conference was "Strong Cities...Strong Families... for a Strong America" and a ten point program was provided to our U.S. Congressional Leaders. The ten point program includes:

1. Energy and Environmental Block Grant: More than 350 cities, including Frisco, have pledged to begin programs to reduce carbon emissions and call attention to global warming. Cities are asking for funding to improve energy efficiency; develop programs to achieve carbon free buildings by 2030; develop transportation and community energy conservation programs;

See DEVELOPING, page 2

Candidate filing under way for May 2007 ballot; two council positions open

Candidates interested in running for Frisco City Council may file for a place on the May 2007 ballot. Filing is underway now through March 12 at 5 p.m.

Two seats on the Frisco City Council - Places 2 and 4 - are open. All positions on the Frisco City Council are "at large" positions. Candidates must reside in the City of Frisco one year prior to filing.

Candidate "information packets" -- which detail the minimum requirements

for filing for office - may be picked up at the City Secretary's Office, Suite 511, City Hall, George A. Purefoy Municipal Complex, 6101 Frisco Square Blvd.

Candidate packets are available between the hours of 8 a.m. and 5 p.m., Monday through Friday.

Early voting begins April 30 - May 8. Voters may cast early ballots at Frisco Fire Station #4, 4485 Cotton Gin; Preston Ridge Campus, Collin County

Community College, 9700 Wade Blvd.; and the Collin County Elections Office, 2010 Red Bud Blvd., Suite 102, in McKinney.

Early voting hours are Monday through Friday, 8 a.m. - 5 p.m. Extended early voting hours are May 3 from 8 a.m. - 7 p.m. and May 7 and 8 from 7 a.m. - 7 p.m.

The General Joint Election will be held Saturday, May 12 from 7 a.m. - 7

p.m. In an effort to provide voter convenience and encourage higher voter turnout, the City of Frisco will continue to offer three polling locations. Voters must cast ballots at their designated polling place. Voters are encouraged to bring their voter registration cards.

For additional information, please contact the Office of the City Secretary at (972) 292-5010 or via e-mail at Nparker@friscotexas.gov.



JENNIFER KIMBLE

Joy West, Frisco City Council member, and professional dance instructor, Jeff Keulling, danced the waltz during the first Dancing with the Collin County Stars, held February 3 at The DaVindy Ballroom in McKinney. The charity dance challenge also featured 'stars' from the cities of Allen and McKinney. West's participation and fancy footwork generated approximately \$400 for her charity of choice, The Miracle League of Frisco.

DEVELOPING Continued from page 1

reduce our dependency on foreign oil and develop alternative/renewable energy sources.

2. Federal-Local Partnerships on Crime Prevention: Programs are aimed at reducing violent crimes by concentrating on violence among youth; re-entry of ex-offenders; drug activity; illegal hand gun use and social problems caused by school truancy and lack of jobs.

3. Community Development Block Grants: Due to growth, Frisco's current population of an estimated 93,000, qualifies our city to apply for funds to help with downtown revitalization, owner-occupied home revitalization, improvement of the Oak Street Community Center and Habitat for Humanity. We also offer down payment assistance programs and support organizations including Frisco Family Services Center, City House, Hope's Door, and the Frisco Housing Authority. The mayors are working to reverse the current trend of reducing funding for grants. For example, grants were reduced by 10% in 2006 and 5% in 2005.

4. Affordable Housing Fund: The U.S. Conference of Mayors supports an affordable housing fund that would be administered by government sponsored enterprises like Fannie Mae and Freddie Mac instead of HUD, where a percentage of the profits assists local government projects.

5. Public Housing: This is more of a 'big city' issue but the mayors are requesting more dollars be provided for public housing.

6. Infrastructure Tax Incentives & Bonds: The organization is asking for tax incentives, bonds and other measures to support local and state efforts to stimulate public-private partnerships. These programs would improve transportation, water, wastewater, energy, telecommunications and schools while adding hundreds of thousands of jobs.

7. Competitive Workforce: Programs that would develop a skilled workforce capable of adapting to an ever-changing economy and fast moving technology requirements. Programs would also address school dropouts in many cities and work to improve youth

unemployment.

8. Children & Youth: Mayors are urging the U.S. Government to provide more funding for programs like No Child Left Behind, Head Start, Early Head Start and children's health insurance programs. The group also requests assistance in funding for youth summer work programs and quality after school programs.

9. Homeland Security: The mayors are requesting more money be provided for communications interoperability for our first responders, as well as more flexible, direct grant moneys for our cities. Frisco has been the recipient of grant funds to help equip our Emergency Operations Center (EOC) in our new central fire station, but there is a need for more projects that will help us in times of a natural disaster or a terrorist attack.

10. Unfunded Mandates/Preemption: This calls for new federal legislation that would strengthen the federal-local partnerships and further restrict the Congress from imposing unfunded federal mandates or to preempt our local authority.

While many of you may see these points as only applying to larger cities, the impact of these priorities not being adopted by the federal government can have negative impacts on cities of all sizes.

Children, Safety and Clean Air:

There were numerous presentations on the importance of programs in our cities dealing with Drug Education, Internet Safety, Child Obesity and improving air quality for the health of not only our young children but all citizens. There are many programs aimed at reducing pollution through green building programs for commercial and residential building; increasing recycling; using low emission fuels; and building communities to encourage walking and riding bikes versus driving everywhere. In many sessions, I was able to talk about Frisco's approach with our Green Building and Energy Star programs and found we are way ahead of many cities with our progressive 'green' ordinances.

Internet Safety and Drug

Education are two major areas of focus in Frisco. We do not want our young people to become victims of drug overdoses or predator actions caused by our families being uninformed. We are embarking on an aggressive program to teach Internet safety at numerous levels including at our new Frisco Fire Safety Town. Our Police Department continues to educate students through programs delivered in our schools. Our March 5 Town Hall meeting will feature a special guest speaker and presentation addressing Internet safety. I met Mayor David Wallace of SugarLand, Texas at a U.S. Conference of Mayors meeting and saw his program on Internet Safety, which is why he will be a featured guest speaker at the Town Hall meeting.

Our members of the City of Frisco's Mayor's Youth Council, as well as their parents, say there is a need to provide Drug Education at all levels. Our Police Department is working with FUSD to expand upon drug education programs at our middle and high schools. We continue to be pro active. It's imperative our children, our parents and our teachers are educated on this topic.

There are many issues facing state legislators during this 80th session. On February 19 and 20, the City of Frisco had an excellent contingent of elected officials and city staff, as well as representatives from the Chamber of Commerce, FUSD, Collin County Community College, businesses and private citizens who met with our representatives to discuss our issues during what was dubbed as Collin County Day. We met with State Senator Florence Shapiro and State Representative Ken Paxton, as well as other legislators. When we meet with lawmakers, your best interests - and that of our community - are what drives our passion to promote Frisco and its programs, services and future needs. Please attend our Town Hall Meeting on March 5 at the George A. Purefoy Municipal Center.

**Mike Simpson
Mayor**

'City Hall 101' class to begin March 5

Have you ever wondered what it would be like without City Hall?

What would happen if you tried driving to work without roads and traffic signals – or called 9-1-1 and got no answer?

City Hall 101 is a free program designed to give citizens an insider's view of various city department operations. City Hall 101 starts March 5 at 6 p.m. with the first Town Hall meeting of 2007. The 12 week program will continue on Monday evenings through June 4, when participants will 'graduate' from this citizen's academy, of sorts.

Monday night sessions will let citizens take a closer look at the internal happenings of more than two dozen departments and areas of Frisco city government. The initial "kick off" session will be held at the George A. Purefoy Municipal Center, 6101 Frisco Square Blvd.; however, the locations of Monday night sessions will change with department topic changes.

City Hall 101 is open to citizens 18 and older. First preference will be given to Frisco residents. An application can be downloaded from the city's website at www.friscotexas.gov

For more information, contact Amy Gill at 972-292-5103 or Agill@frisco-texas.gov. Space is limited.

Community Emergency Response Team now accepting applications for class

The Frisco Fire Department is accepting applications for its Community Emergency Response Team (CERT) class # 11 starting March 19. CERT classes train citizens to give critical support to first responders in emergencies, and provide assistance in the event of a major disaster.

The program is open to

persons over the age of 18 who either live or work within the City of Frisco. During classes, citizens study a variety of disaster topics such as medical operations, severe weather, infection control, team organization, light search and rescue and many other emergency response situations.

The program wraps up

with a disaster scenario where team members must respond effectively and proficiently using the skills they have learned in their CERT classes.

The newly acquired skills CERT team members learn during their training will also have an impact on their every day safety and preparedness in and around their home.

Applications are available for download at www.friscofire.com or can be picked up at any Frisco Fire Station. This nine-week program meets on Monday nights from 7 p.m. to 10 p.m. For more information, contact, the Frisco Fire Department at 972-292-6300 during normal business hours.

Applications being accepted for Citizen's Police Academies

BY OFFICER GLYNDA COVINGTON
gcovington@friscotexas.gov

Beginning on Thursday, March 22, the Frisco Police Department will begin the 21st Citizen's Police Academy (CPA). Classes will be held in the Training Room at the Police Department, 7200 Stonebrook Parkway. Classes are each Thursday evening from 7 - 10 p.m., with an optional Saturday class at the gun range for participants.

There are 10 openings. If you are interested in attending, please respond by e-mail and an application will be forwarded to you.

Starting March 27, the 5th Senior CPA will

be held at the Senior Center each Tuesday from 10 am to noon.

The Frisco Citizens' Police Academy (CPA) is an interesting and informative program that educates citizens, who live or work in Frisco, about our police department and its divisions and practices. Instructors for the classes are officers and employees of the Frisco Police Department.

The Frisco CPA meets each Thursday night for ten weeks and includes an optional two day training session for the Citizens' On Patrol program (COPs). The CPA is offered twice yearly, one session in the fall and another in the spring. The program has recently been

restructured to involve more "hands-on" activities including actual crime scene processing; hand to hand defensive tactics; pistol shooting and high-risk traffic stops. Although each participant is encouraged to take part in the scenarios, participation is optional and any member may choose to be a spectator in any portion of the CPA. The purpose of the CPA is to give our citizens an insider's view of the day-to-day operations of the Frisco Police Department.

For any questions, contact Officer Glynda Covington at (972) 292-6134 or by e-mail at gcovington@friscotexas.gov. You may fax your application and waiver to (972) 292-6076.

SAFETY TOWN

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leaders and Borchardt. Citizens were invited to follow city leaders past firefighters, who lined the sidewalk leading to the main doors to Central Fire Station. As people passed, they too, shook hands and shared words of 'thanks.'

Once inside, citizens were awed. "It's gorgeous, they (firefighters) deserve it," said Michael Snyder of Frisco. "They work hard, putting their lives on the line all the time. It's nice for the community, too."

Citizens were welcome to tour the entire station, upstairs and downstairs. They were treated to cookies and souvenirs coffee mugs and cups. Outside, firefighters demonstrated their rescue skills as they repelled off the station's glass tower, which is used for training.

The grand opening also drew admirers from nearby communities. "It's fabulous! I wish that every city could have a facility like this to honor the firefighters. It combines modern technology with a place to live that has warmth and beauty," said Armin Sebran of Carrollton.

Next door, at the adjacent Frisco Fire Safety Town, children of all ages discovered the old adage, "play it safe" has new meaning in the City of Frisco. "I wish I was 6 or 7 so I could get in and play," said Kelly Hemenway of Frisco.

Frisco Fire Safety Town has a serious mission — but delivers it with "hands on" fun whether children are crawling through a fire

engine or crawling through a room that fills with simulated smoke.

Frisco Fire Safety Town is designed to serve students, ages kindergarten through 5th grade. Children learn lessons on everything from fire prevention to severe weather preparedness. Inside, Frisco Fire Safety Town features an actual fire engine cut down to kids' size. There's also a home setting with window-like video screens simulating severe weather.

Outside, Frisco Fire Safety Town features a miniature "Frisco" townscape. Currently, there are 17 buildings bearing the architecture, branding and style of each respective sponsor — plus a toll booth, a section of railroad tracks with working crossing arms and interactive displays. In spring, the townscape will be complete and city staff plan to teach children 'hands on' lessons in pedestrian, bicycle and age-appropriate motor vehicle safety as they travel through the townscape in battery operated jeeps, on bicycles or on foot.

"This is a one of a kind in the country, and here we have it in Frisco. It will set a new standard for teaching safety," said Bob Allen, Deputy Mayor Pro Tem.

Parents couldn't agree more, adding their tax dollar investment is well worth it.

"It's a good tool to educate the young and make them safety smart and who knows, it could save someone's life," George Montgomery of Frisco.

HOW TO REACH US

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Monthly Project Update

1 All Stars Avenue/CR 712 (DNT - North County)

Scope: Complete four-lane divided roadway (DNT-Frisco Street) and two-lane roadway (Frisco Street - North County) Est. completion of design is May 2007.

2 DNT Phase 3 Section XI-N

Scope: Construction of main lanes of the DNT from Gaylord Parkway to Platinum Parkway. Est. completion of construction is September 2007.

3 DNT Phase 3 Section XII-N

Scope: Construction of main lanes of the DNT from north of Eldorado Parkway to U.S. 380. Project also includes construction of the southbound service roads from Eldorado Parkway to U.S. 380. Est. completion of construction is September 2007.

4 DNT Phase 3 Section XII-S

Scope: Construction of main lanes of the DNT from Platinum Parkway to north of Eldorado Parkway. Project also includes construction of the southbound service roads from Main Street to Eldorado Parkway. Est. completion of construction is September 2007.

5 Eldorado Parkway (DNT - Preston)

Scope: Construct the northern two lanes of Eldorado Parkway from the DNT to Preston Road (SH 289). This will complete four lanes of an ultimate six-lane divided roadway and includes three lanes of the overpass at the BNSF RR. Landscaping, irrigation, and street lighting are included in this project. Est. completion of design is May 2007.

6 FM 2934/Eldorado Parkway (DNT - FM 423)

Scope: Construct the northern three lanes and the southern three lanes of FM 2934 (Eldorado Parkway) from the DNT to FM 423, which will replace the existing two-lane asphalt roadway. This will complete six lanes of an ultimate six-lane divided roadway. This project will be bid by TxDOT. Current status is ROW.

7 FM 3537 Improvements(Custer-Preston)

Scope: Construct six-lane divided roadway from FM 2478 (Custer Road) to SH 289 (Preston Road), which will replace the existing two-lane asphalt roadway. This project will be bid by TxDOT. Est. completion of design is December 2007.

8 FM 423 Improvements (Eld - Stewart Creek)

Scope: Replace existing two-lane asphalt roadway with six-lane divided concrete roadway with curb and gutter. Current status is ROW.

9 FM 423 Improvements (U.S. 380 - Eld Pkwy)

Scope: Replace two-lane asphalt roadway with a six-lane divided roadway. Est. completion of design is July 2007.

10 Independence Parkway (SH 121 - Main)

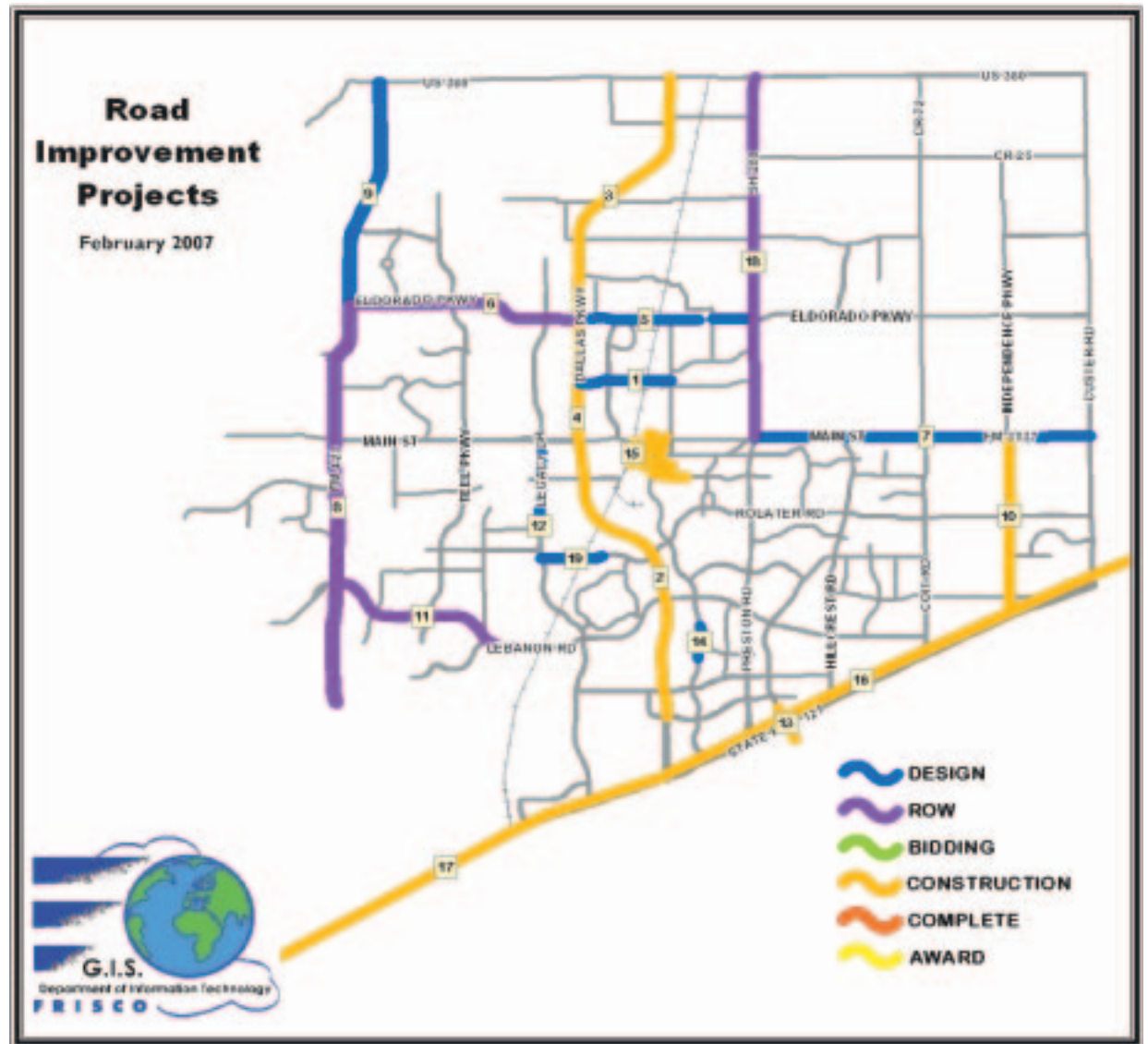
Scope: Construct the western two lanes of Independence Parkway from SH 121 to Rolater and four lanes from Rolater to Main Street. This will complete four lanes of an ultimate six-lane divided roadway. Est. completion of construction is September 2007.

11 Lebanon (Village - FM 423)

Scope: Construct the southern two lanes of Lebanon Road from Village to FM 423 including a three-lane bridge at Stewart Creek. This will complete four lanes of an ultimate six-lane divided roadway. Current status is ROW.

12 Legacy Drive (Citation - Main)

Scope: Construct the eastern two lanes of Legacy Drive from Jetport to Main Street. This will complete four lanes of an ultimate six-lane divided roadway.



Landscaping, irrigation, and street lighting are included in this project. Est. completion of design is February 2007

13 Ohio Overpass (SH 121)

Scope: Ohio Drive Overpass at SH 121. Est. completion of construction is November 2007.

14 Parkwood Drive (Lebanon - Warren)

Scope: Construction of the two western (southbound) lanes of Parkwood Drive between Lebanon Road and Warren Parkway. Est. completion of design is February 2007.

15 Selected Old Town Streets

Scope: Reconstruction of the following streets to concrete curb and gutter:

- First Street (West Main south to Ash)
- Third (Oak north to Maple)
- Third (Main south to Ash)
- Fourth (Main north to Maple)
- Sixth (Maple south to Hickory)
- Pecan (Fifth to Seventh)
- Hickory (Fifth to Courtyard Dr)

Est. completion of construction is September 2007.

16 SH 121 Freeway DNT to 75

Scope: Construct main lanes on SH 121 from DNT to

US 75. Est. completion of construction is July 2007.

17 SH 121 Freeway FM 544 to DNT

Scope: Construct six main lanes and six lanes of frontage roads from FM 544 to DNT. Est. completion of construction is December 2007.

18 SH 289/Preston Rd (Main - U.S. 380)

Scope: Construct a six-lane divided roadway from U.S. 380 to Main Street, which will replace the existing two-lane asphalt roadway. This project will be bid by TxDOT, which will pay for four lanes. The City of Frisco will pay for the construction of the two additional lanes. Two million dollars of the City of Frisco's four and a half million dollar participation in this project pays for the previous construction of Preston Road south of Main Street. Current status is ROW.

19 Stonebrook Parkway (Legacy - Longhorn)

Scope: Construct the northern two lanes of Stonebrook Parkway from Legacy Drive to Longhorn Trail with an underpass at the BNSF RR and a bridge at Stewart Creek. This will complete two lanes of an ultimate six-lane divided roadway and includes three lanes of the bridge. The bridge will be used for one lane in each direction until the southern lanes are constructed. Est. completion of design is May 2007.

NEW ERA



Hundreds of people filed past Frisco firefighters, who lined the sidewalk leading to the main doors to Central Fire Station.



Fire chiefs past and present Donnie Mayfield (1967-1970), Chief Mack Borchardt (1979-present), Jewel McIntire (1948-1954) and Billy Gene Phillips (1954-1967) reminisce.



Volunteers, known as Helping Hands, shared lessons in seat belt safety as children climbed through an actual fire engine, cut down to kid's size, for easy accessibility. The engine is featured in an interactive lobby at Frisco Fire Safety Town.



Children try out one of the battery operated, child size jeeps that will travel the streets of Frisco Fire Safety Town.



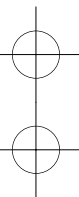
PHOTOS BY DANA BAIRD
Captain Jake Owen and his daughter, 8-month-old Lauren Elizabeth, were among an estimated 500 people who attended the ceremony celebrating the grand opening for the new Central Fire Station and Frisco Fire Safety Town.



An aspiring firefighter admires the Frisco Fire Department's 1940 model truck, which was restored by Frisco Firefighters and is housed at the new Central Fire Station.



Residents congratulated firefighters on shared words of thanks – and an occasional 'high five'.



Tantalize tour taste buds at the Kitchen Café at Frisco Public Library

BY MICHELLE EKRUT

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Is there anything better than curling up with the latest best-seller and a cup of coffee when the weather turns chilly and the wind begins to howl? Or how about taking the edge off those hunger pangs with a mammoth sized slice of cake while researching that science paper? Whether you are looking for a thirst quencher or a delicious meal, the new Kitchen Café at Frisco Public Library has something guaranteed to tantalize your taste-buds. Conveniently located on the first floor of the library, the Kitchen Café offers a full range of breakfast, lunch, snack and beverage options. The Kitchen Café offers casual seating among the latest magazines, newspapers, and the thousands of new fiction and non-fiction titles awaiting your perusal. On the warm spring days ahead of us, you may also take advantage of the outdoor Café seating. Do your reading interests fall more among the classics located on the fourth floor, or are your children dying to find the next Magic Tree House book on the second floor? Take your food with you and enjoy the Kitchen Café's delicacies almost anywhere in the library!

The Kitchen Café at Frisco Public Library is managed locally by Marilyn Boswell and operated by Donna Hendricks and Charm Hubbs-Faulkner. Ms. Hendricks and Ms. Hubbs-Faulkner are also the owners of the Kitchen at Preston Trail, which has been lauded in both the Collin County Guide and D Magazine for its food and loyal customers. This smaller version of the famed Dallas restaurant offers many of the mouthwatering favorites from its big sister's menu, with a variety of sandwiches, wraps, salads and a soup of the month. No matter what size your appetite, the Kitchen Café at Frisco Public Library promises to please. We hope to serve you soon!

To see a full menu from the Kitchen Café at Frisco Public Library, visit <http://www.friscolibrary.com/pdf/kitchenmenu.pdf>. If you have any questions or have comments, just call the library at 972-292-5669 or e-mail askus@friscolibrary.com.



Did you know:

-Frisco businesses recycle more than 160 tons of cardboard per month.

The City of Frisco requires all commercial properties over 2,000 square feet to provide space for recycling purposes.

- More than 24,000 tons of construction waste in Frisco is thrown away every year.

The City of Frisco's new Commercial Green Building Ordinance requires all construction sites recycle all concrete and metal. Diverting the leftover building materials reduces the amount of waste going to the landfill.

Completing the Loop

Consolidated Construction Recycling Services is selling colored, recycled mulch at the Environmental Collection Center, 6726 Walnut St., every Saturday from 8 a.m. – 12 p.m. A two cubic foot bag costs \$2.50 and is available in red, brown or black. All products are made from 100% recycled wood collected from construction sites.

The Green Team Pawsitive Helper

"Troy" Chavez checks to make sure the lid on the recycle cart is fully closed. He knows that lids must be completely closed to ensure proper pick-up. Do you have a recycling helper at home?

KEEPING FRISCO CLEAN AND green



Send a photo of your pet helping to keep Frisco "Clean and Green" to win a pet surprise package and be featured in Focal Point. Send photos to jstarritt@friscotexas.gov or to Environmental Pets at 11300 Research Road Frisco, TX 75034.

XERISCAPE – A water saving landscape

BY CHRIS MOORE

WATER EDUCATION COORDINATOR
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Despite recent rain, Lake Lavon remains significantly below normal storage level. The City of Frisco remains at Stage 3 and must continue our conservation efforts into the critical summer months. With the increased rains there is no reason for supplemental watering. We recommend you leave

your sprinkler system turned off and run it manually only when absolutely necessary. The watering zones have been slightly altered to correspond with the new residential trash pick-up days. The new zones and Stage 3 restrictions can be viewed at the Frisco Web site - www.friscotexas.gov. Simply click on the Drought Information icon. From there click on "Water Restrictions," and then click "Stage 3."

As the spring season begins, please consider using xeriscape methods to

landscape your home. Xeriscaping is the use of native plants to create a lush, low maintenance landscape. These plants are adapted to not only survive, but to actually thrive in our tough Texas summers. You'll save money on water, use fewer pesticides and fertilizers, attract more birds and butterflies and maintain a beautiful yard throughout the summer despite our water restrictions. To learn more about xeriscaping, in Texas visit www.txsmartscape.com.



Easter Bunny makes early visit to Frisco; 45,000 eggs up for grabs

Rumor has it, the Easter Bunny will leave more eggs than ever before at the City of Frisco's annual Easter Eggstravaganza!

More than 45,000 Easter eggs will be up for grabs — so kids don't forget your baskets.

The event takes place at Warren Sports Complex, 11225 Rogers Road, on Saturday, March 24 from 9 a.m. – noon.

The actual "egg hunt" gets hoppin' at 10:30 a.m., sharp! The free event is open to children of toddler age through 12-years-old.

While the "hunt" is limited to youngsters, children of ALL ages are invited to enter the Easter Bonnet & Tie contests. Entries will be judged on holiday theme, creativity and craftsmanship. Winners will be announced and prizes will be awarded.

There will also be great photo opportunities as families play games, make holiday crafts and visit with Mr. and Mrs. Cotton Tail.



Picnic with the Easter Bunny

Mr. and Mrs. Bunny invite children, ages 2-5, to hop on over to Frisco Commons Park, 8000 McKinney Road, for lunch on Saturday, March 31 from 11 a.m. – 1 p.m.!

Participants will enjoy a picnic lunch, music, pictures and Easter crafts.

At least one parent or responsible adult must attend with each child.

The cost is \$12 for children and \$10 for adults. The event will be moved to the Senior Center at Frisco Square if there is inclement weather.



PHOTOS BY JENNIFER KIMBLE

Approximately 800 anglers of all ages showed up at Frisco Commons, 8000 McKinney Road, to cast lines during the third annual Trick-A-Trout, hosted by the Parks division of the City of Frisco's Parks & Recreation Department. Approximately 3,000 trout were released in the pond at Frisco Commons during a very chilly morning on February 3.



REELING IN FUN!

Senior Center Programs

For information on Senior Center programs, call 972-335-5515.

FRISCO SENIOR FITNESS CHALLENGE

Beginning March 1, the Senior Center will offer a variety of classes, presentations, and services related to fitness, nutrition and health.

Participants are required to weigh in March 2 and weigh out March 30 between 10 a.m. and noon. Your goal is to participate in many activities as possible, lose weight, inches and body fat.

Prizes will also be given to the person who loses the most inches and to the individual who participates and completes

the most scheduled activities.

They encourage everyone to take the Senior Fitness Challenge. It will be fun, competitive and rewarding for all!

SENIOR STRENGTH AEROBICS — NEW!

A free demonstration of the class is set for March 1. The class features a warm-up and stretch, 20-25 minutes of low-impact aerobics, followed by a cool down, standing legwork, and upper bodywork and abdominals.

Day	Date	Time
Tu/Th	3/6-3/29	8:15-9 a.m.
Fee: \$45 per month		
Instructor: Aileen Brady, Certified Aerobics Instructor		

Recreation Classes

The City of Frisco's Recreation Division offers the following new classes! For more information go to www.FrisoFun.org or call our Alumni Hall registration office at (972) 377-1752.

STROLLER FIT – EXERCISE WITH YOUR BABY

Turn your stroller into a portable fitness machine so you can exercise with your baby. Enjoy a 50 minute total body workout focusing on cardiovascular conditioning and strength training, all while spending time with your baby. Babies and/or toddlers will enjoy singing, bilingual counting, bubbles, ABC's and lots of fun.

FINANCE 101

Get prepared for life's biggest events and most challenging moments with a solid foundation of financial education. If you have ever wondered how to make your financial picture a little brighter, the first step is by learning how to manage your money smarter. A variety of one day classes are offered through the Parks and Recreation Department.

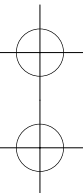
XERISCAPE LANDSCAPING: GET A GREAT LOOKING LAWN USING A MINIMAL AMOUNT OF WATER.

This class will cover the seven steps to superb landscaping using less water. Make your home more attractive and save on your water bill. Participants will learn to improve the value of their landscapes by using less water, improving irrigation and identifying beautiful plants that will thrive in this area. This class is taught by members of the Collin County Master Gardeners.

LIFEGUARD TRAINING COURSE

This American Red Cross course teaches candidates the skills and knowledge needed to prevent and respond to aquatic emergencies. The course content and activities prepare candidates to recognize and respond quickly and effectively to emergencies, and prevent drowning and injuries. Prerequisite swim and skill test will occur the first day of class. Certifications issued: Lifeguard Training and First Aid, CPR for the Professional Rescuer. For questions on this class please call Stephanie Darimont at 972-292-6508.

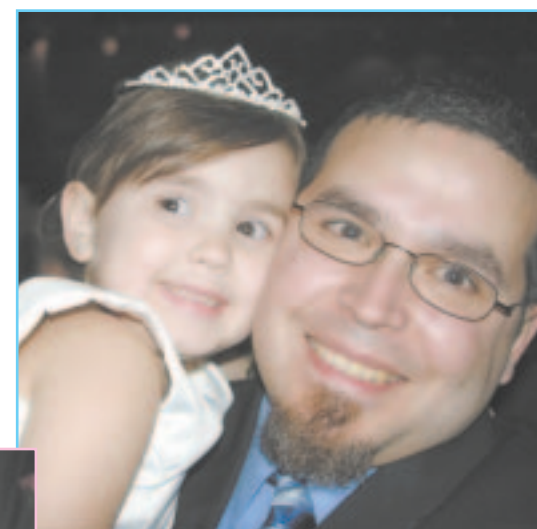
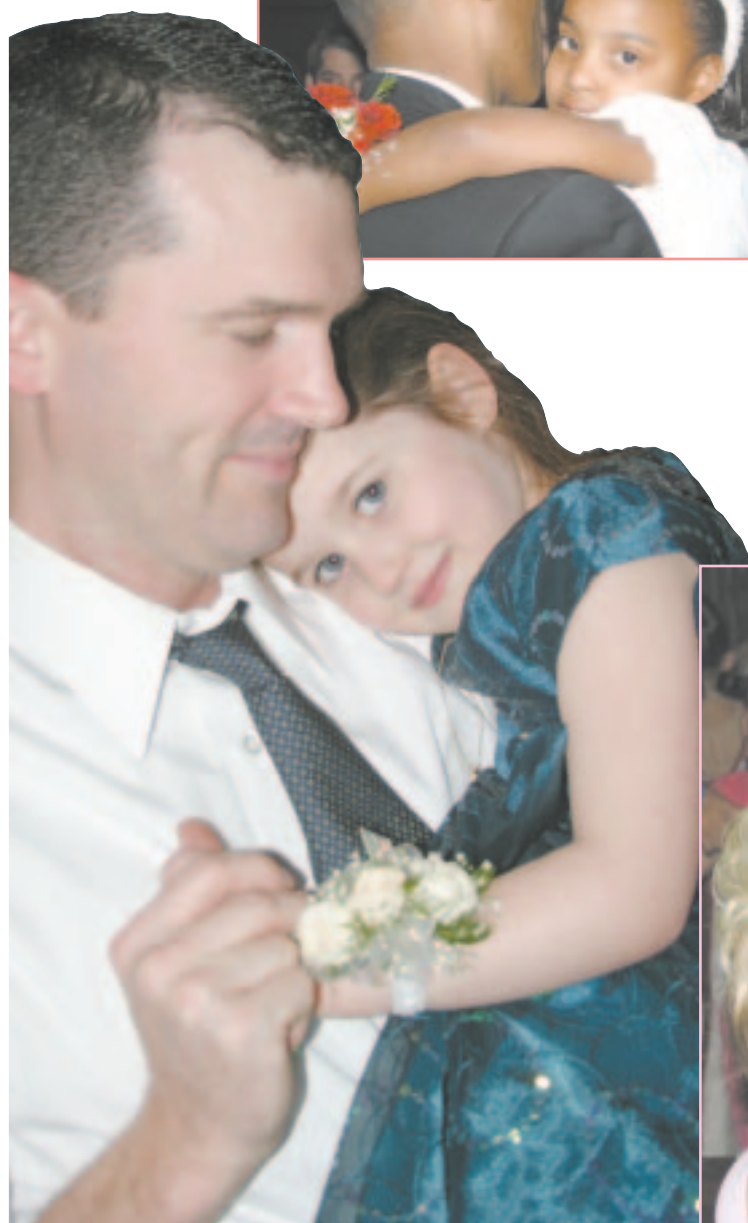
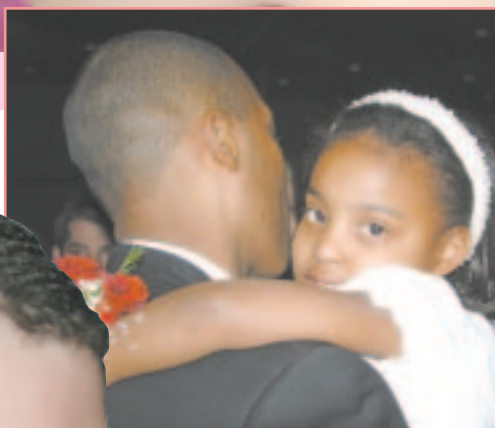
Code	Days	Dates
2009.21	Tu/Th/Sa	3/03 – 3/15
Fee:	\$175	
Times:	Tu/Th classes meet from 5:00 – 9:00pm Saturday classes meet from 8:30am – 3:30pm	
Ages:	15 +	
Location:	Alumni Hall Fitness Center	





DADDY,
MAY I
HAVE
THIS

dance



Fathers and daughters shared an enchanted evening during the Daddy Daughter Dances held Feb. 17 at the Frisco Conference Center ballroom. A total of 4,500 people attended three dances, which featured a 'Once Upon A Time' theme. Even Snow White, Cinderella, and Belle made special guest appearances. The 11th annual event was sponsored by the City of Frisco Parks and Recreation Department.

**PHOTOS BY CHRISTIE HARTWELL
AND JENNIFER KIMBLE**

